

Steven Stewart

Senior Product Designer

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Designer with over 6 years developing innovative, approachable user experience frameworks in complex systems for B2B B2C SaaS products. Providing expertise that spans user experience design, visual design, wireframing and prototyping, implementing impactful solutions with a focus on growth initiatives. Combining technical proficiency with creative ingenuity to deliver meaningful outcomes for challenging problems.

Experience

Product Designer II, National WatchTower

Comcast - Top 40 Fortune 500 company | July 2024 - Present

- Led the implementation of dark mode for an enterprise application tool, improving accessibility by over 30% for network technicians working late-night shifts, resulted in clearer interpretation of data visualizations and spatial analysis in low light environments.
- Contributed to the company design system including foundations, typography, components, and color palette, significantly improving iteration speed and design efficiency across the Field Ops Team.
- Designed and implemented data visualizations and spatial analysis tools, enhancing user experience and decision-making capabilities to support global Comcast network technicians.

Product Design Lead, CRM Experience Design

Gomocha - Dutch B2B SaaS company | June 2022 - July 2024

- Directed a comprehensive redesign project, enhancing user experiences and improving data visualizations for complex analysis screens and widgets with responsive design, resulting in an 85% increase in user satisfaction.
- Achieved significant improvements in user engagement metrics and received positive stakeholder feedback by implementing innovative solutions and focusing on growth initiatives in location data tools.
- Piloted the creation and maintenance of a robust design system, achieving a 70% reduction in design inconsistencies and a 40% improvement in development efficiency by collaborating with PMs and engineers to establish and document design principles, typography, and components.

Co-Founder / Product Designer, App Experience

UP Entertainment - Tech Start-Up | April 2020 - March 2022

- Launched a groundbreaking mobile application from 0 to 1, achieving thousands of downloads and garnering over 100 five-star reviews within the initial six-month period.
- Steered iterative design processes comprehensively, conceptualizing ideas and creating wireframes to user interfaces and conducting user testing with prototypes.
- Applied Agile planning principles to deliver tailored solutions that met user needs in fast-paced environments.

Product Designer

S Designs - Design Consulting Firm | January 2019 - April 2020

- Managed cohesive design quality across 4+ projects, adhering to prescribed themes and functional choices.
- Elevated brand presence through the development of visually appealing, user-friendly UI designs for websites, increasing user engagement by 20%.
- Directed the creation of responsive design solutions, enhancing user satisfaction.

Recognition & Accomplishments

Recognized by Gomocha's Board of Directors in January 2024 for leading design implementation that achieved a milestone in reducing user interface pain points.

Applauded by Senior Engineers at Gomocha in March 2024 for providing a comprehensive design system to streamline design related efforts for reusable components.

Recognized by executive level leadership at Comcast in January 2025 for designing solutions that improved accessibility for data visualization, enabling network technicians to work more effectively during overnight shifts in dark environments using National WatchTower.

Skills

Design

User Experience Design (UX) · Interaction Design · User Interface Design (UI) · Prototyping · Visual Design · Wireframing · Low-High Fidelity Mockups · Sketching · Web Design

Research

User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Design Thinking · User Research

Software

Figma · HTML · CSS · Jira · Azure DevOps · Javascript · VS Code · Adobe Suite

Visual Design

Typography · Iconography · Stylesheets and Guidelines · Design Systems · Component foundations · Color Palette

Other Skills

Rapid Iteration · Cross-functional Collaboration and Communication · Human-centered Approach · Provide and Solicit feedback · Self-Directed · Agile · Attention to detail · Data Visualization · Stakeholder Relations

Education

Shippensburg University of Pennsylvania

Bachelor of Science, Electrical Engineering
Minor, Mathematics

Certifications

Artificial Intelligence (AI) Foundations for Everyone | IBM 2024
Google UX Design Professional Certificate | Google 2022
Introduction to User Experience Design | Georgia Institute of Technology 2022